

# VIRTUAL GALA 2021



## Come REACH with Us to Meet a Greater Need

Chaired by Catherine Leggett \* Master of Ceremonies Michael Bobbitt \* Auctioneer Craig Rice  
Saturday, April 24, 2021 6:30 p.m. – 8:00 p.m.

### SPONSORSHIP OPPORTUNITIES

**Grand Sponsor \$50,000 (1 available)** – Name listed as Gala co-sponsor, mention in all Gala-related press releases, full-page color ad on back cover (7½”w x 9 5/8”h), recognition in program book, inclusion in e-newsletter and social media, award presented at the Gala. 24 guest tickets for the event with optional three-course dinner for those guests delivered Saturday, April 24 to up to 12 addresses in the D.C. region. Bottle of wine available with each delivery. Opportunity to provide a 2-minute video to be shown before and during Gala, and available on Reach website for 3 months.

\$ \_\_\_\_\_

**Platinum Sponsor \$25,000 (3 maximum)** – Mention in all Gala-related press releases, full-page color ad (7½”w x 9 5/8”h), recognition in program book, inclusion in e-newsletter and social media and opportunity to speak at Gala. Logo on “Reach” website for at least 3 months. 16 guest tickets for the event with optional three-course dinner for those guests delivered Saturday, April 24 to up to 8 addresses in the D.C. region. Bottle of wine available with each delivery. Opportunity to provide a 1-minute video to be shown before and during Gala, and available on Reach website for 1 month.

\$ \_\_\_\_\_

**Gold Sponsor \$10,000 (5 maximum)** – Mention in Gala-related press releases, full-page B&W ad (7½”w x 9 5/8”h), recognition in program book and social media. Logo on “Reach” website for at least 3 months. 12 guest tickets for the event with optional three-course dinner for those guests delivered Saturday, April 24 to up to 6 addresses in Montgomery County. Opportunity to provide a 1-minute video to be shown before and during Gala.

\$ \_\_\_\_\_

**Silver Sponsor \$5,000 (7 maximum)** – Full-page B&W ad (7½”w x 9 5/8”h), and recognition in program book. Logo on “Reach” website for at least 1 month. Six guest tickets for the event with optional three-course dinner for those guests delivered Saturday, April 24 to up to 3 addresses in Montgomery County. Opportunity to provide a 1-minute video to be shown before Gala.

\$ \_\_\_\_\_

**Bronze Sponsor \$2,500** – Six tickets to Gala and optional chocolate fondue dessert delivered to up to 3 addresses in Montgomery County, half-page B&W ad (7½”w x 4 13/16”h), recognition in program book. Logo on website event page under Gala.

\$ \_\_\_\_\_

**Patron of Reach \$1,000** – Six tickets to Gala with “party box” mailed to up to 3 U.S. addresses, quarter-page B&W ad (3¾”w x 4 13/16”h), recognition in program book. Mention on website event page under Gala.

\$ \_\_\_\_\_

**Friends of Reach \$500** – Four tickets to Gala and one mailed “party box,” business card size B&W ad (3½”w x 2”h), and recognition in program book. Mention on website event page under Gala.

\$ \_\_\_\_\_

*See back for value to Reach of your sponsorship, dates for providing guest information and payment information*

**Contributor** – Any donation amount

\$ \_\_\_\_\_

**TOTAL SPONSORSHIP, CONTRIBUTIONS:**

\$ \_\_\_\_\_

## ***THE VALUE OF YOUR SUPPORT***

With **\$50,000**, Community Reach of Montgomery County can keep **50 families in their homes** through our **Rockville Emergency Assistance Program**

With **\$25,000**, Reach can offer **biopsies with ultrasound to 25 Kaseman Health Clinic patients** whose mammograms have detected lumps that are suspected of being cancerous

With **\$10,000**, Reach can teach **English Proficiency to 20 Language Outreach Program students** (studies show it takes an average of seven years for an adult to become English proficient)

With **\$5,000**, Reach can provide a **homecare aide for a full year of services to a Senior Reach Program client** so they are able to continue to safely age in place

With **\$2,500**, Reach can pay the **utility bills for 3 months** for both **Jefferson House and Rockland House**

With **\$1,000**, Reach can pay the **phone bill for 3 months** at our **Grandin Avenue Office** so clients can speak with our staff and receive information for assistance

With **\$500**, Reach can provide a **December holiday dinner and gifts for five struggling families** through our **Holiday Giving Program**

***SEND LOGO and AD DESIGN as 300 dpi or higher .jpg by FRIDAY, 4/9/21***

***GUEST NAMES, addresses for any deliveries, email addresses & phone numbers by WEDNESDAY, 4/14/21***

***Guests receive dinners (includes easy instructions for final heating) between 2pm and 5pm on 4/24/21.***

***A vegetarian dinner choice will be offered as an option.***

***Questions or information to be sent to [AndreaKWink@CMRocks.org](mailto:AndreaKWink@CMRocks.org), 301-637-0730***

### ***Please Complete the Following Information:***

Company/Donor	Phone
Address	
City, State, Zip	Email
Name/Signature/Title of Company Representative	

**Please return this form with check payable to:**

Community Reach of Montgomery County  
1010 Grandin Avenue, Rockville, MD 20851

**For payment by credit card, please call**

301-637-0730 \* [AndreaKWink@CMRocks.org](mailto:AndreaKWink@CMRocks.org)

**301-637-0730 from 9am – 5pm Monday – Friday**

**\*[www.CMRocks.org](http://www.CMRocks.org)**